



Diamond Tree

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Product Profile: Bioserum
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Diamond Tree Update

Product Profile: Bioserum *A Whole New Body of Evidence Tells us that Bioserum May be the Best Dry-Skin Formulation...Ever!*

By now, every Diamond Tree Distributor has gotten the message: even though Bioserum was originally formulated as the ultimate dry-skin foot formula, it turns out that this was just the first step. Field tests and user testimonials by the score have created a whole new body of evidence supporting what Diamond Tree has suspected all along: if you have dry-skin anywhere on your body, Bioserum is the healthy answer for you!

The challenge lies in the fact that, right now at least, the market at large hasn't yet caught on. That makes it the most underutilized dry-skin formulation in the world. And that fact alone makes Bioserum a priority product opportunity for all of us at Diamond Tree.

Part of the reason is that, when we originally came out with Bioserum rejuvenating foot cream and cleanser, our retail customers and distributors alike came to us with astounding stories about how effective it was for all parts of the body - hands, elbows and knees....

Especially in today's challenged environment, our bodies are under assault by everything from city pollution to UV rays from an Ozone depleted atmosphere.

So, now more than ever, men and women need nutrition for the skin - products that help to *rejuvenate* what life has taken away.

By definition, the term "rejuvenate" means to bring all the qualities of *youth* back into something; to give it a kind of new birth, as it were. And that's exactly what Bioserum does for your dry and troubled skin. Begin each day by putting your best foot forward. Bioserum's unique 2-step system

effectively cleanses, dissolves and removes dead, dry skin while it simultaneously restores and renews a healthier looking skin.

The secret lies in understanding its versatility and in being able to share it intelligently with others. Remember! At Diamond Tree, success like our product technology, is a shared thing. And Bioserum is a skin formulation well worth sharing.

