

# FREEDOM PLAN

## Replicable NuSkin Compensation Plan Pays BIG Money!

### Month 1

Use products for 1 month. Notice the results. Create a "product use story" and enjoy the products.

Spend \$250.00 + tax/shipping.

Receive \$370 Worth of products.

Bottom line:

\$250.00 Kit  
\$ 6.00 Shipping  
\$ 14.28 Tax  
\$270.28 Business Expense



You start with  
200 Personal  
Volume

Some people you talk to will just become customers. You need them too!

### Month 2

Find 4 people who you would like to work with (your board) to buy a kit and commit to 200PV ADR and build the business.

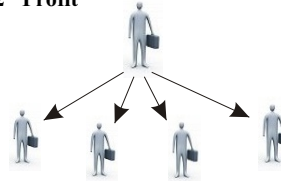
Spend \$200 ADR

Example: of 200PV ADR

Receive \$42.00 ADR Credit  
\$122.00 LP Nano  
\$163.00 180 System  
\$327.00 Pers. Use Prod.

Bottom line:

\$210.00 Products  
\$ 6.00 Shipping  
\$ 10.08 Tax  
\$ 226.08 Personal Use Products  
(200.00) Gross Retail Profit (4 x \$50)  
(96.00) Commission 12% x \$800  
\$ 69.92 Profit



### Month 3

Assist your 4 people to find their 4 people to do 200PV ADR.

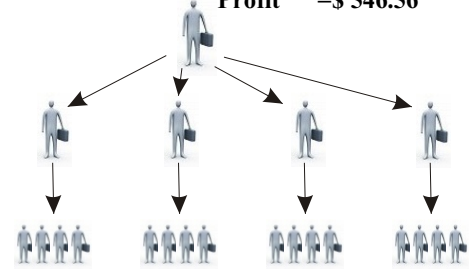
Spend \$200 ADR

Receive \$327.00 worth of products.

Bottom line:

You qualify to become an executive in Month 4.

12% of \$800.00 = \$ 96.00  
(Approx. \$150/pt) 4 Bonus Pool pts = \$ 600.00  
4 ADR Bonus = \$ 80.00  
Get paid a check of \$ **776.00**  
Pers. Use Products = \$(226.08)  
**Profit = \$ 546.56**



### Month 4

Assist your 4 to get their 4 to find 4 more people to do \$200 ADR

You are an Executive.

Spend \$200 ADR.

Receive \$327.00 of products. Qualify 4 executives.

Bottom line:

13% of \$17,000 = \$2210.00  
20 pts. Bonus pool = \$3000.00  
**\$5210.00**

### Month 5

Work with your executives to drive their downlines. Make more executives yourself- 2 levels down.

You are a Ruby Executive.

Spend \$200-\$500

Increase your ADR. As you wish order \$200-\$500. The more you use, the more you make because it replicates in your downline!

Bottom line:

You have 4 x \$17,000 organizational volume.

5% x 68,000 = **\$3,400** in residual back-end income.

### Month 6

Replicate Ruby again. Find 4 new people to do 200PV ADR. Help your executives drive their lines down. Make more executives 3 levels down.

You are a solid Ruby Executive.

Spend \$200-\$500

Increase your ADR to any amount you wish! The more you use, the more you make!!

Bottom line:

You now have 16 x \$17,000 organizational volume.

5% = **\$13,600** monthly residual back-end income.

## What if it takes one year to become a solid Ruby executive - \$13,600/month income. Is it worth it?

### 2006 Nuskin Commission Facts:

In 2006, NuSkin paid approximately \$480,136,000 in commissions and sales compensation globally. In the same period, NuSkin paid approximately \$83,712,937 in commissions to distributors residing in the United States. The following table shows the average commissions paid in 2006 to U.S. distributors at the various levels of NuSkin's sales compensation plan, the total active distributors and the average percentage of Executive-and-above distributors that earned commissions at each level. Totals do not include retail markup income

Title	Monthly Average Commission Income at Each Level for 2006	Annualized Commissions	Average Percentage of Active Distributors	Average Percentage of Executive-and-above Level Distributors
Active Distributor Earning a Check (Non-Executive)	\$44.00	\$528.00	9.01%	N/A%
Qualifying Executive	\$160.00	\$1,920.00	1.39	N/A
Executive	\$362.00	\$4,344.00	3.76	62
Gold Executive	\$628.00	\$7,536.00	1.05	18
Lapis Executive	\$1,307.00	\$15,684.00	0.60	10
Ruby Executive	\$2,925.00	\$35,100.00	0.17	3
Emerald Executive	\$6,040.00	\$72,480.00	0.10	2
Diamond Executive	\$10,423.00	\$125,076.00	0.10	2
Blue Diamond Executive	\$43,752.00	\$525,024.00	0.20	3

## WHY THIS IS A BIG BUSINESS

- 1) **Technology.** This is the key factor to any business in growth today. Nu Skin Enterprises has invested over \$200 Million in high technology. By using our technology, we can demonstrate the effectiveness of our unique, high quality products. Think about the richest and fastest growing companies Microsoft, Google, FedEx and many others are in the path of wealth accumulation because they possess technology that differentiates them from their competitors.
  - a) Galvanic Skin treatments that work in 12 minutes.
  - b) Measurable difference. ProDerm Facial Scanner, Bio-Photonic Anti-Oxidant Scanner, Go Wear Caloric Measurement.
- 2) **Products.** They Work! Real anti-aging built on science. Double blind placebo controlled studies insure efficacy. Clinical effective doses. Not just a sprinkling of the named ingredient. Long term safety and consistency and availability.
- 3) **Timing.** The Baby Boomer population controls 50% of all the wealth in the world! This demographic wants our products. They refuse to grow old!! They want good, youthful looks, health and fitness and they are willing to pay for it. We are just getting started! Timing in the market. Small number of distributors in our market today- under 1% market penetration.
- 4) **Solid company.** Well run and led company with a purpose to be a force for good in the world. NYSE- NUS, 5A1 rated Dunn and Bradstreet. Gross Sales of 1.2 billion dollar company. Company is large enough and has the resources & experience to expand and meet the market growth potential.
- 5) **Leverage.** Getting paid a little on a lot of pieces. Getting a piece of exponential growth. Imagine having a choice to get \$10,000 dollars in 30 days or 1 cent doubled each day (1,2,4,8,16,etc..)for 30 days. The second choice Leveraged exponential growth is what our pay system compensates you for. This is paid residually, you get income long after doing the initial work. In 30 days the penny doubled would be worth over 5 Million dollars!!!

## Where do I begin?

### A. Casual distributor/Customer-

Get wholesale prices and earn \$50 gross retail profit per kit sold.  
 No monthly minimum, no sign up fees.  
 What to do: Hold a spa, anti-aging party.  
 Sell 1 kit and your products for next month are paid for.  
 Sell 5 kits and get \$250 GRP, meaning your kit was basically free.

Make **\$50** Gross  
Retail Profit (GRP)  
for each kit sold.

### B. Active distributor-

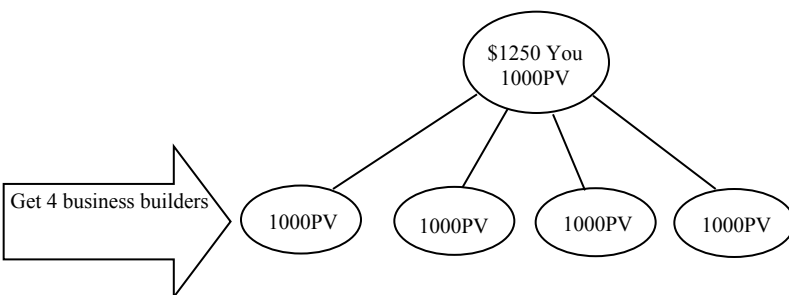
Create a 200PV ADR. Join the Freedom Business.  
 Use products the first month.  
 Find 4 people 2<sup>nd</sup> month to join the Freedom Business.  
 Get to Executive in month 3 or 4.  
 Save money on products.  
 Reward points of 20%. Free products.  
 \$10 savings on shipping

Make \$50 GRP  
 $6\% \times 200$  \$12 Commission  
**\$62 per kit sold.**

### C. Business builder. Qualifying executive. LOI (Letter Of Intent)

Create a 200PV ADR. Join the Freedom Business.  
 Buy 5 kits. Use 2 to demo and 3 to use as rotating stock inventory.  
 Find 4 people to do the same.  
 Become an executive in 1-3 months.  
 Get \$1480 back in GRP + commissions.

Make \$50 GRP  
 $12\% \times 200$  \$24 Commission  
**\$74 per kit sold.**



$5 \times \$50$  (GRP) = \$250  
 $12\% \times 1000PV$  = \$120 Commission  
 Per BB kit = **\$370 x 4 = \$1480**

Option 2: Power of 1 business builder. \$2500. Sponsor one and become an executive.

Option 3: Executive business builder. \$5500. Become Executive automatically.